



# Western Cargo Conference WESCCON 2010

Loews Coronado Bay Resort & Spa – San Diego, CA  
October 21 – 24, 2010

## EXHIBITOR INFORMATION - 2010

- EXHIBIT SPACE:** 8 ft. x 10-ft. space. Includes 1 6ft. skirted table and 2 chairs  
1 standard electrical connection  
No pipe & drape.  
Phone lines and audio/visual equipment ordering available through the hotel at exhibitor's expense.
- EXHIBIT FEE:** **\$1,750.00 per company.**  
Exhibit Fee includes:  
Registration fee for No. 1 registrant (\$495 value)  
Reduced registration fee No. 2 registrant, same company (\$325), all others \$495.  
½ page Ad for single company in WESCCON Program  
Web-link to your site for single company on WESCCON web site Exhibitor page until July of 2011.  
***All arrangements for additional services, food & beverage, and meeting or promotional space must be approved by WESCCON Exhibit Chair.***
- ATTENDEES:** May participate in Golf (\$50)  
All business and social events of the conference  
Companions may register at \$295. Children \$75 ea.
- LATE FEES:** Add \$100 after September 25, 2010. ***(Payment must be received even if you reserved earlier)***
- CANCELLATIONS:** \$50 cancellation fee prior to Sept. 25. **NO REFUNDS after September 25.**
- EXHIBIT SET UP:** Booth set up is Thursday, October 21st from 9:00am to 1pm.
- EXHIBIT TIMES:** Exhibit hall opens Thursday, Oct. 21st at 1pm for WESCCON registration and refreshments. Fri., Oct.22<sup>nd</sup> 7:45am to 6:00pm. and Sat., Oct.23<sup>rd</sup> from 7:45am to 4:00pm.  
Exhibit take down is Saturday afternoon to be completed by 5pm.
- SHIPPING:** All exhibitors must make all shipping arrangements and have with them all courier or carrier bills of lading, labels and necessary packing materials, such as tape boxes, stuffing etc.

***Upon receipt of the Booth Reservation Form enclosed, we will forward your Exhibitor Packet and advise your Promotional Codes needed to register as an Exhibitor.***

***All exhibitors must register booth participants via the on-line registration system [www.wescccon.com](http://www.wescccon.com) beginning in July.***